

# AUSTRALASIA PROJECT NEWS



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ALUMINIUM COMPOSITE PANEL / MANUFACTURED BY FAIRVIEW



## JAGUAR LAND ROVER NEWSTEAD

**PROJECT:** JAGUAR LAND ROVER  
**LOCATION:** NEWSTEAD, QLD  
**ARCHITECT:** MCKERRELL ARCHITECTS  
**BUILDER:** NORTHBUILD  
**COLOURS:** SUNSHINE GREY 4240  
CHAMPAGNE METALLIC 9205  
**PRODUCT:** VITRACORE G2 - 2200M<sup>2</sup>

Our corporate identity team worked with McKerrell Architects on the recent upgrade of Jaguar Land Rover Newstead. The project included the installation of approximately 2200m<sup>2</sup> of Vitracore G2 – deemed non-combustible cladding panels, in Jaguar Land Rover's corporate colours.

As with all our CID projects, the importance of perfectly matching the corporate colours was imperative to ensure consistency of this showroom with other dealerships throughout Australia and overseas.

*Vitracore G2 was supplied in Jaguar Land Rover's corporate colours, Sunshine Grey & Champagne Metallic to ensure brand consistency and image*



**FAIRVIEW**

DEFINING ARCHITECTURE SINCE 1963

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**LAND ROVER**



**JAGUAR**

**SYDNEY CITY**

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