

AUSTRALASIA PROJECT NEWS



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ALUMINIUM COMPOSITE PANEL / MANUFACTURED BY FAIRVIEW



JAGUAR LAND ROVER NEWSTEAD

PROJECT: JAGUAR LAND ROVER
LOCATION: NEWSTEAD, QLD
ARCHITECT: MCKERRELL ARCHITECTS
BUILDER: NORTHBUILD
COLOURS: SUNSHINE GREY 4240
CHAMPAGNE METALLIC 9205
PRODUCT: VITRACORE G2 - 2200M²

Our corporate identity team worked with McKerrell Architects on the recent upgrade of Jaguar Land Rover Newstead. The project included the installation of approximately 2200m² of Vitracore G2 – deemed non-combustible cladding panels, in Jaguar Land Rover's corporate colours.

As with all our CID projects, the importance of perfectly matching the corporate colours was imperative to ensure consistency of this showroom with other dealerships throughout Australia and overseas.

Vitracore G2 was supplied in Jaguar Land Rover's corporate colours, Sunshine Grey & Champagne Metallic to ensure brand consistency and image



FAIRVIEW

DEFINING ARCHITECTURE SINCE 1963

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LAND ROVER



JAGUAR

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