

# AUSTRALASIA PROJECT NEWS



vitrabond

ALUMINIUM COMPOSITE PANEL / MANUFACTURED BY FAIRVIEW



## UNIQLO PACIFIC FAIR

**PROJECT:** UNIQLO PACIFIC FAIR  
**LOCATION:** BROADBEACH, QLD  
**ARCHITECT:** RED DESIGN GROUP  
**BUILDER:** AUSTRALIAN PROFESSIONAL PROJECTS  
**PRODUCT:** VITRABOND – 1200M<sup>2</sup>  
**COLOURS:** SNOW WHITE 1005

Japan's fast-fashion giant UNIQLO were looking for a location for their first retail outlet on the Gold Coast. They chose a massive 993 square metre store within the recently completed \$670 million redevelopment of the Pacific Fair Shopping Centre in Broadbeach.

Architects, Red Design Group, were engaged to create a flagship store that complimented the UNIQLO brand as well as provided individuality from other outlets in Australia and overseas. Having already supplied UNIQLO's Brisbane store, Fairview were chosen to provide Vitrabond panels for the façade incorporating a unique boxed lighting design. This keynote feature was aligned with UNIQLO's vision of distinctiveness and innovation, while providing a stunning shopfront that would be visible both day and night.

*In addition to Japan and Australia, UNIQLO operates in 16 other countries making it one of the world's fastest growing retailers.*



FAIRVIEW

DEFINING ARCHITECTURE SINCE 1963

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